

## Mark at Bad Axe

**From:** Bad Axe Tool Works [mark@badaxetoolworks.com]  
**Sent:** Tuesday, July 02, 2013 11:50 PM  
**To:** mark@badaxetoolworks.com  
**Subject:** It's the 4th of July Promotional: 10% and \$17.76 off sale!

Uncle Sam (and Bad Axe) wants *you*  
to spend time in the shop this 4th of July!



MADE IN U.S.A.

Hi, and happy **4th of July** weekend! I'm offering multiple discounts over the next 48 hours, and also want to provide you with some saw maintenance and training materials you might find useful.

### Informational:

- [Retension your traditional backsaw](#)
- [Demystifying sawtooth geometry](#)
- [Saw sharpening seminars](#)

### Promotional:

- [All new saw orders 10% off.](#)
- [10% discounts for saws ready-to-ship](#)
- [Replenished stocks in vintage saws](#)
- [Bad Axe Seconds up to 30% off](#)
- [Bad Axe accessories marked down](#)

*All discounts end by 2300 CST, 4th of July.*

**Need a vintage hand or panel saw?**

### All New Saw Orders 10% off.

Pretty simple. Just go to any new Bad Axe Saw product page, and make a down payment for a saw. I will then take off 10% from the entire cost of the saw(s) upon billing you for the balance due when I build your saw(s).

And oh-by-the-way: you're not going to have to wait very long. This past year I beat my backlog down to delivery within 3-4 weeks of order placement.

*Offer good through 2300 CST, 4th of July 2013*



The Bad Axe 12" Hybrid  
Dovetail/Small Tenon Saw

www.badaxetoolworks.com  
608.520.0729

... when excellence is not an option

Try one of the dozen we presently have tuned up and ready to ship from our [vintage saws product page](#).



Vintage Saws

We have mostly

Disston D8s and D23s, along with a few saws from the other historic makers, Simonds and Atkins. All saws guaranteed to be straight, razor-sharp, and ready to put to immediate work without having to break the bank.

## Know how to Maintain and Retension your

### Traditional Backsaw

Here's some useful information that will walk you through, step-by-step, how to

rejuvenate your century-old backsaw into a finely tuned cutting machine you never before thought possible. It's all in knowing how the traditional folded sawback works. This article will show you how to snap your toothline back to attention like the jarhead my oldest daughter dates. [Be the drill sergeant by clicking here](#).



Disston No. 4-12 PHILADA (1896-1917) after retensioning: (plate depth restored to factory setting; sawback now stiffens/straightens toothline)

## Battle Scars up to 25% off.

We just don't ship premium saws that are blemished. That said, we do manage to scratch & dent perfectly good components, and so instead of letting them gather dust and taking a flat-out loss, we assemble less-than-perfect saws that will still cut just as straight and true as the premiums we ship every day. Right now is a good time to take advantage of some fairly deep discounts on blemished Bad Axe saws by visiting our [Battle Scars page](#).



Battle Scars

## Demystifying Sawtooth Geometry and

## 16 Bad Axe saws ready to ship at 10% off & additional \$17.76 for first 8 customers



Here are 16 saws ready to ship I made for customers who changed specs at the last minute, and they are sweet! All at 10% off and ready to deliver the week following the 4th of July.

(Remember--the first six customers picking up these bad boys get an additional \$17.76 rebated to the transaction)

Just click on the links below to navigate to the saw's payment button.

### 10" Dovetail Saw

Premium Bad Axe 10" Dovetail Saw (\$225 base price).

Filing: Rip-cut - Standard, Pitch: 15 ppi, Gauge: .018, Sawback: Black Nickel-Plated Steel (add \$15), Species: Pennsylvania Fiddleback Maple (add \$25), Fasteners: Gunsmith Niter-Blued Steel Slotted-Nuts (add \$27.50), Size: (R). Retail: \$292.50. 4th of July Discount: **\$263.25**.

### 10" Dovetail Saw

Premium Bad Axe 10" Dovetail Saw (\$225 base price).

Filing: Rip-cut, Pitch: 15 ppi, Gauge: .018, Sawback: Copper (add \$40), Species: Pennsylvania Black Walnut (add \$20), Fasteners: Black-Oxided/Gun-Blued Steel Slotted-Nuts (add \$20), Size: (R). Retail: \$305. 4th of July Discount: **\$274.50**.

### 12" Hybrid Dovetail/Small Tenon Saw

(\$245 base price). Filing: Hybrid-Cut, Pitch: 14 ppi, Gauge: .02, Sawback: Copper (add \$40), Handle Type: Open Disston Pattern, Species: Wisconsin Black Walnut (add \$20), Fasteners: Black-Oxided/Gun-Blued Steel Slotted-Nuts (add \$20), Size: (R) Retail: \$325.

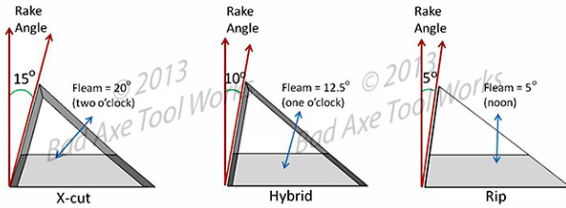
4th of July Discount: **\$292.50**

### 12" Hybrid Dovetail/Small Tenon Saw

Premium Bad Axe 12" Hybrid Dovetail/Small Tenon Saw

(\$245 base price). Filing: Hybrid-Cut, Pitch: 14 ppi, Gauge: .02,

## Bad Axe Filing Profiles




### the Hybrid-Cut Method of Filing


Tired of listening to blowhards wax on and on and on about sawtooth geometry? Here's a simplified approach that will make sense to anyone. If you have ever wanted a condensed version of sawfiling theory, this is the article to read. But whatever you do--do not, repeat, DO NOT click here if you always intend to ship your saw off to have it serviced, rather than take responsibility to sharpen your own danged saw.


### Bad Axe Gift Certificates & Accessories

Wondering what to purchase for a birthday gift, anniversary or just experiencing an 'I'm-worth-it' moment during your stressful day? Here are some easily affordable accessories and gift certificates to scratch that itch. Just scroll on down.




**Pay only \$90 for a \$100 Bad Axe Gift Certificate**





**Bench Hook Sets at \$39.95 per set**



Right-Handed

Sawback: Black-Oxided/Gun-Blued, Handle Type: Closed Wheeler Pattern, Species: Cherry, Fasteners: Brass Slotted, Size: (S) Retail: \$245.00.

4th of July Discount: **\$220.50**

#### 12" Hybrid Dovetail/Small Tenon Saw

Premium Bad Axe 12" Hybrid Dovetail/Small Tenon Saw (\$245 base price). Filing: Hybrid-Cut, Pitch: 14 ppi, Gauge: .02, Sawback: Bronze (add \$80), Handle Type: Open Disston Pattern, Species: Pennsylvania Fiddleback Maple (add \$25), Fasteners: Gunsmith Niter-Blued Steel Slotted-Nuts (add \$27.50), Size: (R) Price: \$377.50. 4th of July:

**\$339.75**

#### 12" Carcase Saw

Premium Bad Axe 12" Carcase Saw (\$255 base price). Filing: X-Cut, Pitch: 14 ppi, Gauge: .02, Sawback: Black Oxided/Gun-Blue, Handle Type: Closed Wheeler-Pattern, Species: Cherry, Fasteners: Brass Slotted-Nuts, Size: (R). Retail: \$255.

4th of July Discount: **\$229.50**

#### 14" Carcase Saw

Premium Bad Axe 14" Carcase Saw (\$265 Base Price). Filing: X-Cut, Pitch: 13 ppi, Gauge Plate: .02, Sawback : Brass (add \$25), Species: Wisconsin Black Walnut (add \$20), Fasteners: Brass Slotted-Nuts, Size: (R). Retail: \$310.

4th of July Discount: **\$279.00**

#### 14" Sash Saw

Premium Bad Axe 14" Sash Saw (\$265 base price). Filing: Hybrid-Cut, Pitch: 12 ppi, Gauge Plate: .025 (add \$10), Sawback : Black Pearl Nickel-Plated Carbon Steel (add \$15), Species: Bad Axe Apple (add \$30), Fasteners: Stainless Steel Split-Nuts (add \$20), Size: (R). Retail: \$340.

4th of July Discount: **\$306.**

#### 14" Sash Saw

Premium Bad Axe 14" Sash Saw (\$265 base price). Filing: Hybrid-Cut, Pitch: 12 ppi, Gauge Plate: .025 Hybrid/Ripping Plate (add \$10), Sawback : Brass (add \$25), Species: Wisconsin Black Walnut (add \$20), Fasteners: Brass Slotted-nuts, Size: (S). Retail: \$320.

4th of July Discount: **\$288**

#### 14" Sash Saw

Premium Bad Axe 14" Sash Saw (\$265 base price). Filing: Hybrid-Cut, Pitch: 12 ppi, Gauge Plate: .025 (add \$10), Sawback : Black Pearl Nickel-Plated Steel (add \$15), Species: Pennsylvania Fiddleback Maple (add \$25), Fasteners: Niter-Blued Carbon Steel Slotted (add \$27.50), Size: (R). Retail: \$342.50.

4th of July Discount: **\$308.25**

#### 14" Sash Saw

Premium Bad Axe 14" Sash Saw (\$265 base price). Filing: X-Cut, Pitch: 12 ppi, Gauge Plate: .025 Hybrid/Ripping Plate (add \$10), Sawback : Stainless Steel (add \$20), Species: Wisconsin Black Walnut (add \$20), Fasteners: Stainless Steel Slotted-nuts (add \$17.50), Size: (R). Retail: \$332.50.

4th of July Discount: **\$299.25**

#### 16" Tenon Saw

Premium Bad Axe 16" Tenon Saw (\$275 base price). Filing: Hybrid, Pitch: 12 ppi, Gauge Plate: .025, Back: Black-Oxided Carbon Steel, Species: ZebraWood (add \$30),



Left-  
Handed

Bad Axe Saw  
Mug o'  
Maintenance,  
reduced to  
\$24.95



### Bad Axe Saw Sharpening Seminars

Once a quarter, I'll open the shop to whomever would like to spend 36 hours taking apart and reassembling saws, along with cleaning, toothing, shaping, setting, jointing and sharpening more than a few toothlines. We spend about 25% of the time listening to me pontificate, and 75% of the time in practical application. Don't come to this event or even [visit my saw sharpening seminar web page](#) if you're afraid of blood.

Fasteners: , Size: (R). Retail: \$305.  
4th of July Discount: **\$274.50**

#### 16" Tenon Saw

Premium Bad Axe 16" Tenon Saw (\$275 base price).  
Filing: Hybrid, Pitch: 12 ppi, Gauge Plate: .025, Back: Black Oxide/Gun-Blue, Species:Cherry, Fasteners: Brass Slotted-Nuts, Size: (L) Retail: \$275.  
4th of July Discount: **\$247.50**.

#### 16" Tenon Saw

Premium Bad Axe 16" Tenon Saw (\$275 base price).  
Filing: Hybrid, Pitch: 12 ppi, Gauge Plate: .025, Back: Black-Oxided Steel, Species: Ratatouille (a mix of maple, cherry, walnut), Fasteners: Black-Oxided/Gun-Blued Steel Slotted-Nuts (add \$20), Size: (R). Retail: \$295.  
4th of July Discount: **\$265.50**

#### 18" Large Tenon Saw

Premium Bad Axe 18" Large Tenon Saw (\$285 base price).  
Filing : Rip-cut, Pitch: 10 ppi, Gauge: .025, Back: Black-Oxided Steel, Species: Zebrawood (\$30), Fasteners: Black-Oxided Slotted-Nuts (add \$20), Size: (R). Retail: \$335.  
4th of July Discount: **\$301.50**

#### 18" Large Tenon Saw

Premium Bad Axe 18" Large Tenon Saw (\$285 base price).  
Filing : Rip-cut, Pitch: 10 ppi, Gauge: .025, Back: Stainless Steel (add \$25), Species: Wisconsin Black Walnut (add \$20), Fasteners: Stainless Steel Slotted-Nuts (add \$17.50), Size: (R) Retail: \$347.50;  
4th of July Discount: **\$312.75**

*So I hope everyone has a fabulous 4th of July, and that in-between water skiing, barbecue, relatives, and blowing off fireworks that SOME of you get some quality shop time. Happy Independence Day, everyone! It's great to be an American, isn't it?*

**Cheers!**



Mark Harrell

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