

From: Bad Axe Tool Works [mark@badaxetoolworks.com]  
Sent: Monday, March 15, 2010 11:31 AM  
To: mark@badaxetoolworks.com  
Subject: News from Bad Axe Tool Works



**Bad Axe 12"  
Carcase (\$195) and  
14" Sash (\$210)  
Saws Start Shipping  
April 15th**



**12" Carcase Saw  
Deposit**



**14" Sash Saw Deposit**



**Two Payments:** By clicking one or both of the PayPal buttons above, you're making a \$100 deposit to lock your place in the queue. After I complete the build I will invoice you for the balance due plus shipping. Shipping begins April 15th. **Wait times determined by deposit first-come, first serve.**

## **Carcase, Sash, & Facebook too--and that's our story!** *(new developments from Bad Axe Tool Works)*

**Hi Everyone!**

*I'd like to extend my deepest appreciation for supporting TechnoPrimitives and Bad Axe Tool Works over the past year, and want to fill you in on what's happening right now, because "Times," as Robert Zimmerman used to point out, "are a' changin'!"*

### **My 12" Carcase & 14" Sash saws start shipping in mid-April.**



Look for **optional walnut handles**, and **steel split-nut fasteners** when customizing the appointments of your saw. Here's how you lock in a spot in the queue for the first production run, until I get the new product pages loaded on my website:

**Step #1: Just select one of the PayPal deposit buttons at the left.**

**Step #2: After making a deposit, [shoot me an email](#) including the information listed below:**

#### **General:**

- Subject Line: I want to buy a Bad Axe 12" Carcase or 14" Sash Saw
- Your shipping address and contact information up front in the message.

#### **Appointments:** Specify the following:

- Cherry handle (standard) or walnut handle ( add \$10)
- Gunsmith-blued back (standard) or stainless back (add \$10)
- Brass slotted nuts (standard)
- Stainless slotted nuts (add \$10)
- Gunsmith-blued steel slotted nuts (add \$12.50)
- Stainless split nuts (add \$10)
- Gunsmith-blued steel split nuts (add \$12.50)

**Filing:** Specify either your desired custom tooth configuration, or one of the standard configurations I list below:

- 12" Carcase saw: 12 ppi rip or 13/14 ppi x-cut
- 14" Sash Saw: 11/12 ppi rip or 12/13 ppi x-cut

**"What if I change my mind about the specifications?"** No sweat--before I build your saw, I will contact you again to make sure your specifications haven't changed, and will adapt to new requirements as they develop. By then my website will reflect what the various configurations look like, so you can make a more informed decision.

You're going to love customizing and using these saws--**and my solemn promise to you is that the saws you order from me will be insanely sharp and ready to go to work straight out of the box.**



## Bad Axe is Now on Facebook

**Bad Axe now has its own Facebook page**, and you'll find the link to it on my website at <http://www.badaxetoolworks.com/bad-axe-tool-works-facebook.html>.



Now I will freely confess to being a saw geek, and bear the classification with pride. You can be a saw geek too, and the discussion form on the Bad Axe Facebook page is already proving to be a great forum with which to ask questions and get them answered. Check out the topics have been developing over the past two months:

- [How much is too much restoring of old saws?](#)
- [Optional Wood Species for Saw Handles](#)
- [What NOT to buy \(in a vintage saw\)](#)
- [eBay 'go-to' Saw guys](#)
- [How to buy an eBay saw: avoid the turkeys!](#)
- [Advantages of a longer dovetail saw](#)
- [Relaxed Rake: Where and Why](#)
- [Plate Thickness](#)
- [Japanese pull saws vs. Western saws--which do you prefer?](#)

- [What is size of back saw do you reach for the most in YOUR workshop?](#)
- [The Perfect nest of Saws](#)
- [Fasteners: steel or brass? Split or Slotted? Blued or Polished?](#)
- [Do you have a saw problem?](#)

So remember--the question not asked is the answer never revealed. This is turning into a great repository of information for all things saw.



## 'Our Story'

If you've ever been curious about how Bad Axe came into being in the aftermath of a deployment to Afghanistan, you might tune in to NPR's '[The Story](#),' hosted by Dick Gordon, and listen to my wife Yvonne and I bloviate about military life, how that deployment probably helped our marriage, and actually led to the start-up of TechnoPrimitives and Bad Axe



Tool Works when I came home in one piece and finally retired from the Army after 28 years of playing dress-up in Advanced Boy Scouts (with no adult supervision). The show aired last week on the 10<sup>th</sup>, and all I can say is my wife set me up.

*So big things are in the wind--watch for some major updates to my website listing the new saws, thanks again for your business and wonderful email feedback, and I'll keep you posted.*

Cheers!

A handwritten signature in black ink, appearing to read 'Mark Harrell'.

**Mark Harrell**  
**Bad Axe Tool Works**

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*"Your source for insanely sharp saws."*



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